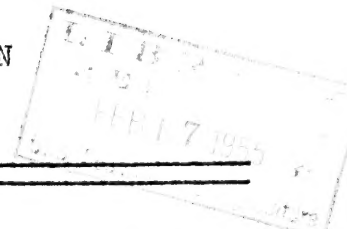


Lilac price list effective August 1, 1954



The Edw. J. Gardner Nursery Lilac Collection contains most of the finest varieties of FRENCH LILACS in existence. We say the finest, because these varieties are so listed by "Lilacs for America". Practically all our varieties are in the recommended list of that publication.

Listed herein are 218 varieties, most of them Vulgaris and French Hybrids. Also included are most of the fine new Canadian Early Lilacs and the exotic Late Lilacs. Many of the varieties we list are so new and rare that only few nurseries offer them.

OWN-ROOT Lilacs - Grafted Lilacs. Lilac plants grow and thrive best on their own roots; and we can offer most of the listed varieties as own-root. However, we also have a limited stock of plants grafted on Villosa, Japonica, or Ash roots. These plants are vigorous growers, most of them having already produced many of their own roots. If planted deeper than own-root plants, you have little trouble with suckers from the feeder roots, which in a course of time will become dormant or die out entirely.

To simplify matters, rather than publish prices for own-root and for grafted plants, all prices are based on grafted plants. If grafted plants are not wanted, state so on your order.

The "Code" column of the price list will tell you what we have to offer: "O" indicates own-root and "G" indicates grafted plants. "O-G" indicates we have both, and unless stated otherwise on your order, we will furnish grafted plants if the own-root stock has been sold out.

TERMS: Cash with order, or 50% Cash with order and balance C. O. D. All prices are F. O. B. Horicon, Wisconsin. No packing charge on orders of \$10.00 or more. Ask for special terms on orders amounting to \$500.00 or more.

VARIETIES NOT LISTED. We have not listed all the varieties we have in stock for various reasons. If, therefore, you wish to have a variety which is not listed, you might ask for it, as we may have it.

SIZES LISTED. We have very few smaller sizes than the two to three foot sizes. We do have a certain number and if you wish to have them rather than the two to three foot, specify on your order. If we can fill your order with the smaller sizes, they will also be priced accordingly.

---

INTRODUCING THE BEAUTIFUL NEW DOUBLE PINK LILAC

EDWARD J. GARDNER - Patent No. 1086.

This is the beautiful double pink lilac visitors so much admired during our lilac displays of the past few years. The buds are of a mauve pink shade that lightens as the flowers open. The blooms becoming a beautiful light pink that glows in the sunlight, making a striking effect and attracting everyones attention. The individual florets resemble a hyacinth floret in form and measure 7/8" across and are double. Two to three rows of petals appear to come from a single corolla. The inner petals are narrow and deeply channeled, outer petals broad and twisted. The bloom panicles are large and loosely branching often showing five to eight separate spikes to the cluster. Years of proving this new lilac have shown us beyond all doubt that the flowers do not fade to a dubious pinkish white after they have been opened a couple of days. As a cut flower, the keeping qualities are very good and the blooms are quite fragrant. The plant is a strong and rapid grower. To our knowledge this is the finest double, true-pink lilac.

2' - 2-1/2'.....\$7.00 each      3' - 4'.....\$10.00 each

---

(D = double, S = single)

		SIZE IN FEET				
		O or G	2-3	3-4	4-5	5-up
Adelaide Dunbar	D. Reddish Purple	O	4.00	5.00	6.00	7.00
Alice Eastwood	D. Pinkish	G	4.00	4.50	5.00	6.00
Allison Grey	S. Violet	O-G	4.00	5.00	6.00	7.00
Ambassadeur	S. Blue-Large	O	4.00	5.00	6.00	7.00
Ami Schott	D. Deep Blue	O	5.00	6.00		
Ann Shiach	S. Deep Purple	O	5.00	6.00	7.00	8.00
Belle De Nancy	D. Lilac Pink	O	3.00	4.00	4.50	
Eleautre	S. Blue	O		3.75	4.50	
Boule Azuree	S. Bluish	G	6.00			
Blue Hyacinth	S. Blue	O-G	5.00	6.00	7.00	8.00
Jandeur	S. White	G	5.00	6.00		
Capitaine Baltet	S. Rosy Purple	O	5.00	6.00	7.00	
Capitaine Perrault	D. Pinkish	G	5.00	6.00	7.00	
Carley	S. White	G	5.00	6.00	7.00	
Champlain	D. Violet	O-G	6.00	7.00		
Chas. Baltet	D. Lilac	O	6.00	7.00	8.00	
Chas. Joly	D. Reddish Purple	O	3.00	3.50	4.50	5.50
Chas. X	S. Reddish Purple	O	2.50	3.00	3.50	5.00
Chinensis Alba	S. White	O				
Chinensis Rothomagensis	S. Purple	O	2.50	3.50		
Christophe Colomb	S. Blue Lilac	O	3.50	4.00	5.00	6.00
Congo	S. Near Red	O	3.00	4.00	4.50	5.50
Crepuscule	S. Blue	G	6.00	7.00		
Dawn	S. Lilac	O	5.00	6.00	7.00	8.00
Decaisne	S. Light Blue	O	3.00	3.75	4.75	6.00
De Minibel	S. Deepest Violet	O	5.00	6.00	7.00	8.00
Desfontaines	D. Magenta	O	4.00	5.00	6.00	7.00
Desversifolia Nouveau	S. Pinkish	O	4.00	for 8"	to 12"	plants
Diane	S. Magenta	O	7.50			
Diplomate	S. Blue	O	6.00	7.00		
Duc De Massa	D. Bluish					
Eden	S. Magenta	G	5.00	6.00	7.00	
Edmond About	D. Magenta	G	5.00	6.00	7.00	
Edmond Boissier	S. Deep Purple	O	3.00	3.50	4.50	5.50
Edouard Andre	D. Pink	O	3.00	3.50	4.50	5.50
Edw. J. Gardner	D. True Pink	O		SEE PAGE ONE		
Elihu Root	D. Magenta	G	5.00	6.00	7.00	
Ellen Willmott	D. White	O	3.50	4.50	6.00	
Emile Gentil	D. Bluish	G	6.00	7.00	8.00	
Ethel Dupont	S. Purple	G	6.00	7.00	8.00	
Firmament	S. Sky Blue	O-G	5.00	6.00	7.00	8.00
Frau William Pfitzer	S. Pinkish	G	4.00	5.00	6.00	7.00
Fred Payne	S. Violet	O	6.00	7.00		
General Kitchener	D. Blue	O	3.50	4.50	6.00	7.00
General Pershing	D. Lilac Pink	O	3.00	4.00	5.00	6.00
General Sheridan	D. White	O	3.00	3.50	4.50	5.50
General Sherman	S. Blue	O-G	4.00	4.50	5.50	6.50
Georges Bellair	D. Reddish Purple	O	3.00	3.75	4.50	6.00
Georges Claude	D. Bluish	G	6.00	7.00	8.00	
Gilbert	S. Lilac	O-G	4.00	5.00	6.00	
Glory	S. Reddish Purple	O	5.00	6.00	7.00	8.00
Grace	S. Purple	O	5.00	6.00		
Heather	S. White	G	5.00	6.00		
Henri Martin	D. Lilac	O	3.50	4.50	5.50	
Henri Robert	D. Violet	O	5.00	6.00		
Henry Ward Beecher	D. Lilac	O	6.00	7.00		
Hippolyte Maringer	S. Deep Lilac	O	3.00	4.00	4.50	5.50
Hugo De Vries	S. Reddish Purple	O	6.00	7.00		
J. De Messemaeker	S. Lilac Pink	O-G	5.00	6.00	7.00	8.00
Jacques Calot	S. Lilac Pink	O	3.00	3.50	4.50	5.50
James Stuart	S. Magenta	O	3.00	3.75	4.75	6.00
Jan Van Tol	S. White	O	4.00	5.00		
Jane Day	S. Purple	G		5.00	6.00	
Jeanne D' Arc	D. White	O	3.00	4.00		
Jules Ferry	D. Lilac Pink	O	3.00	3.75	4.75	5.50
Jules Simon	D. Bluish Lilac	O	3.00	3.50	4.50	5.50
Julianae	S. Lilac & White	O-G	6.00	7.00	8.00	
Kate Sessions	S. Reddish Purple	G	5.00	6.00	7.00	
Katherine Havemeyer	D. Lilac Pink	O	3.00	4.00	5.50	6.50
Laciniata	S. Lilac	O-G	4.00	5.00	6.00	
Laplace	S. Purple	O	5.00	6.50	8.00	
Laura L. Barnes	D. Bluish	O		7.50		
Le Notre	D. Violet	O	6.50	8.00		
Leon Gambetta	D. Lilac Pink	O	4.00	5.00	7.50	9.00
Leopold II	S. Lilac	O	6.00	7.50		
L' Oncle Tom	S. Purple	O	4.50	5.50	7.00	
Lucie Baltet	S. Pink	O	3.00	4.00	5.00	6.50

(D = double, S = single)

SIZE IN FEET

		O or G	2-3	3-4	4-5	5-up
Ludwig Spaeth	S. Deep Purple	O	3.00	4.00	5.00	6.50
Macrostachya	S. Pale Pink	G	4.00	5.00	6.00	7.00
Marceau	S. Reddish Purple	O	5.00	6.00	7.00	
Marechal Foch	S. Rose Pink	O	5.00	6.00	7.00	8.00
Marechal Lannes	D. Blue	G				
Marengo	S. Lilac	O-G	5.00	6.00		
Marie Finon	S. White	O-G	5.00	6.00		
Marie Legrave	S. White	O	3.00	3.50	4.50	6.00
Massena	S. Reddish Purple	O	4.00	4.75	6.00	
Maureen	S. Lilac	G	4.00	5.00	6.00	7.00
Maurice Barres	S. Blue	G	6.00			
Microphylla Superba	S. Pinkish	O		5.00	6.00	
Milton	S. Purple	O	4.50	5.50	6.00	7.00
Mirabeau	S. Pinkish Lilac	O	4.00	5.00	6.00	
Mme. Antoine Buchner	D. Pink	O	4.00	5.00	6.00	
Mme. Casimir Perier	D. White	O	3.00	3.75	4.50	5.50
Mme. Chas. Seuchet	S. True Blue	O-G	10.00	15.00	20.00	25.00
Mme. Felix	S. White	G	5.00	6.50		
Mme. Florent Stepman	S. White	O	2.50	3.50	4.50	5.50
Mme. F. Morel	S. Magenta	O	4.00	5.00		
Mme. Lemoine	D. White	O	3.00	4.00	5.00	6.00
Monge	S. Deep Purple	O	4.00	5.00	5.75	6.50
Monique Lemoine	D. White	G	6.00	7.00		
Montaigne	D. Pink	G	5.00	6.00	7.00	
Mont Blanc	S. White	O	3.00	4.00		
Moonlight	S. Blue	G	4.00	5.00	6.00	
Mrs. B. S. Williams	S. Deep Lilac	G	4.00	5.00	6.00	
Mrs. Edward Harding	D. Magenta	G				
Mrs. Flanders	S. Purple	O-G	5.00	6.00	7.00	
Mrs. John W. Davis	D. Magenta	O-G	5.00	6.00	7.00	
Mrs. Watson Webb	S. Pinkish	O-G	4.00	5.50	7.00	8.00
Mrs. W. E. Marshall	S. Deepest Purple	O	5.00	6.00	7.00	
My Favorite	D. Reddish Purple	O	5.00	6.00	7.00	8.00
Nancy Frick	S. Pink	G	6.00	7.00		
Negro	S. Deep Purple	O	4.00	5.00	6.00	7.00
Night	S. Violet Purple	G	5.00	6.00		
Oliver De Serres	D. Blue	O	3.00	4.00	5.00	6.00
Paul Harriot	D. Violet Purple	O	3.00	4.00	5.00	6.00
Paul Thirion	D. Reddish Purple	O-G	5.00	6.00	7.50	
Perle Von Stuttgart	D. Rosy Purple	O	5.00	6.00	7.00	8.00
Persica Laciniata		O		SEE LACINIATA		
Planchon	D. Magenta	G	5.00	6.00		
Potaini	S. Pink	O		5.00	6.00	
Pres. Fallieres	D. Light Lilac	O	3.50	4.50	5.00	6.00
Pres. Grevy	D. Bluish Lilac	O		4.00	4.75	6.00
Pres. Lincoln	S. Blue	O	4.00	5.00	6.00	
Pres. Loubet	D. Reddish Purple	O	3.00	4.00	5.00	6.00
Pres. Poincare	D. Reddish Purple	O	3.00	4.00	5.00	6.00
Pres. Viger	D. Blue	O-G	3.00	4.00	5.50	7.00
Priscilla	S. Magenta	O	5.00	6.00	7.00	8.00
Prodige	D. Deep Purple	O	5.00	6.00		
Reaumur	S. Magenta	G	5.00	6.00		
Rene Jarry Desloges	D. Blue	O		4.00	5.00	6.00
Rochambeau	S. Purple	G	5.00	6.00		
Rosace	D. Pale Lilac	O	3.50	4.00	4.50	5.00
Rhum Von Horstenstein	S. Magenta	O	3.00	3.50	4.00	
Rustica	D. Pink	G	5.00	6.00		
Sarah Sands	S. Deepest Purple	O	6.00	7.00		
Saturnale	S. Blue	O-G	6.00	7.00	8.00	
Sonia Colfax	S. White	G	6.50			
Souv. d'Alice Harding	D. White	O	6.00			
Stadtgartner Rothpletz	D. Purple	G	5.00	6.00		
Thunberg	D. Lilac	G	4.00	5.00		
Todmorden	S. Pinkish	G	5.00	6.00		
Toussaint L'Ouverture	S. Deep Purple	O	3.00	4.00	5.00	6.00
Vauban	D. Pinkish	G	4.00	5.00	6.00	
Vestale	S. White	O	3.00	3.75	4.50	6.00
Victor Lemoine	D. Light Lilac	O-G	4.00	5.00	6.00	
Violetta	D. Violet	G	6.00	7.00	8.00	
Virginite	D. Pink	O			5.50	6.50
Volcan	S. Deep Purple	O			5.50	6.50
Waldeck-Rousseau	D. Lilac Pink	G		4.00	5.00	6.00
White Swan	D. White	G	6.00	7.00		
William C. Barry	S. Lilac					
Zulu	S. Purple	O	6.00	- up to 18"		





PEONY GROUP II - Peonies in this group are the better of the standard varieties. Prices are slightly higher than for Group I.

The following are \$3.00 each

Alice Harding	Cream White	Miss Minneapolis	Pale Pink
Cherry Hill	Deep Red	Phillippe Riviere	Dark Red
Hansina Brand	Pink	Solange	Cream Coffee
Kelways Glorious	Cream White	Vict. Chat. Thierry	Pink

The following are \$4.00 each

. B. Franklin	White	Mrs. Dean Funk	Fink
Jean Cooperman	Red		

The following are \$5.00 each

Blanche King	Deep Pink	Matilda Lewis	Red
Blazing Star	Red	Minuet	Bright Pink
H. P. Sass	Blush White	Mrs. B. Fontaine	Red
J. L. Crenshaw	Red	Mrs. J.V. Edlune	White
Janos Olsson	Red	Nic Shaylor	Pink
Louis Juliet	Red	R. A. Napier	Pink

Discounts for above Group Two are as follows: Orders up to \$5.00, Net; \$6.00 to \$20.00, 5%; \$21.00 to \$50.00, 10%; \$51.00 up, 15%.

PEONY GROUP III - Single and Japanese peonies. Discounts as for II.

SINGLE PEONIES

King of England	Red	\$3.00
Krinkled White	White	5.00
L'Etincelante	Carmen	2.50
President Lincoln	Red	4.00

JAPANESE PEONIES

Amma-No-Sode	Pink & Yellow	3.50
Mikado	Red & Gold	2.50
Nippon Beauty	Red	3.50
Nippon Gold	Pink	3.50
Prairie Afire	Rose & Red	3.00
Tokio	Pink & Yellow	2.50

PEONY GROUP IV - GARDNER HYBRID PEONIES

MILDRED GARDNER - Deep Lilac Pink, Tall, Dependable.....\$5.00  
 JOHN GARDNER - Japanese type, Red and Rose and Gold.....4.00  
 GORDON KAVOLSKY - Soft Pink, Large Loose Blooms, Dwarf....4.00  
 NO. 25 - Very large and deep blooms, blush pink with deeper pink center petals. Our finest hybrid.....25.00  
 LARRIE GARDNER - Tall, Large White. Excellent cut.....4.00  
 NO. 40 - Immense deep Rose, strong stems, Tall.....4.00  
 FLORENCE GARDNER BOLIN - Bright Pink, red markings.....4.00  
 THERESE GARDNER - Best Late White, Tint of Salmon.....5.00  
 JESSIE GARDNER - Large White with tint of Cream.....4.00  
 JOE HANRATTY - Large Rose Pink, Tall stems, showy.....15.00  
 NO. 144 - Light Red, Strong stems, showy.....5.00  
 PRISCILLA MCDONOUGH - Large, bright Rose Pink.....5.00  
 NO. 173 - Bright Pink, Red markings, good cutting.....3.00  
 NO. 201 - Large single, Rose Pink. Good in landscape.....5.00  
 NO. 205 - Bright Rose Pink. Also good in landscape.....5.00  
 LEONE GARDNER HANRATTY - Glowing Red - Really Red.....10.00  
 GEORGE LEONHARD - Rose Pink.. Finest of doubles.....12.50  
 ROBERTA GARDNER - Large Lilac Pink.....7.50  
 JACQUELIN HANRATTY - Red surpassing K. Rosenfield.....5.00  
 PATRICIA HANRATTY - Japanese, Huge, deep red blooms.....5.00

Discounts for above Group Four are as follows: Orders up to \$10.00, Net; \$11.00 to \$25.00, 5%; \$26.00 to \$100.00, 7%; \$101.00 up, 10%.

62,97

2

SPRING 1955 SUPPLEMENT TO ATTACHED 1954 LIST OF LILACS

ERRORS IN LIST: PRODIGE - Listed as double; should be single.

PACKING CHARGE: Should be, no packing charge on orders of \$5.00 or more, instead of \$10.00 or more.

OMISSIONS: The variety ETNA was omitted. Prices are as follows: \$5.00, \$6.00, \$7.00, and \$8.00. ETNA is a single deep purple lilac.

TEMPORARILY OUT OF STOCK: UNTIL FURTHER NOTICE, Coral, Ethel M. Webster, Helca, Red Wine, Skinneri, Georges Claude, Julianae, Rustica

UNTIL FALL, 1955: Ami Schott, Henri Robert, Jeanne D'Arc, Leon Gambetta, Mme. Chas. Seuchet, Mme. Felix, Mme. F. Morel, Mont Blanc, Sarah Sands.

UNTIL FALL, 1956: Alice Eastwood, Allison Grey, Candeur, Chinensis Alba, Crepuscle, Jan Van Tol, Marechal Lannes, Moonlight, Night, Souv. d' Alice Harding, Violetta, Volcan, White Swan, Zulu.

GUARANTEE: - All the plants we ship are alive and healthy. As we have no control over them after they leave the nursery, we cannot assume responsibility for their subsequent growth.

----

